

Frank O. Carlson & Co., Inc.

For sending art files to us, these are the requirements:

1. All file can be sent as an Eps., ai., or pdf. files. All Adobe Versions
2. For Adobe Illustrator files, vector-line art is preferred.
Size does not matter as long as it is proportioned correctly.
3. For PhotoShop files, .tif or high-resolution .jpeg art is preferred.
Resolution at full size should be 72 dpi. Smaller artwork should be adjusted proportionately to this resolution.
4. "Create Outlines" for all text. Then fonts will not have to be sent along.
5. "Select All" and "Convert to CMYK."
6. Embed or include all pictures placed in the document.
7. Flatten transparencies before sending.

To send files via e-mail, they must be 3 mg. files or less.

If larger , Or sent through Hightail, Drop Box, or wetranfer.com

We accept Flash Drives, CD or DVD disks.

*If customer artwork does not follow these specifications, additional pre-press art charges may be added.